

# Catholic Charities Board of Advisors Minutes

March 15, 2016 --- 6:00-8:00

## Catholic Charities/OHM Classroom

**Board Members present:** Fr. John Boeglin, Janet Fischer, Lisa Ice-Jones, Nancy Kirkpatrick, Judy Kropfl, Ann Lampkins, Sister Jane McConnell, Nancy Oskins, Dan Ritter, Fr. Ed Schnur, Michael Vogel, and Gerald Weber

**Excused:** Sandra Chaparro, Ed Knust, and Cyndi Pepper

**Staff present:** Sharon Burns, Director

President Janet Fischer called the meeting to order, followed by the opening prayer given by Ann Lampkins. Minutes of the January 19, 2016 meeting were reviewed and approved with no amendments.

**President's Report:** Janet reported that Bishop Thompson has requested a one page **Case Statement** from all agencies in the diocese to describe and define their future monetary needs. This is to prepare for the upcoming diocesan Capital Campaign. Members of the board brainstormed based on our strategic plan calling for systemic change and long-term growth, and the development of a social enterprise and building a home to house it all. Sharon will present the completed Case Statement to the diocesan Capital Campaign committee.

\$180,000 has been requested from Southwestern Indiana **United Way**; the proposed outcome goals need to be reviewed every six months. \$40,000 has been requested from Gibson County United Way; they require a review every three years.

Catholic Charities will host an **Open House on Saturday, May 14** from 12:30-3:00 before the Diocesan Signature Event being held at the Ford Center that afternoon. Members of the board were asked to be on hand to welcome all visitors to our new offices.

**Director's Report:** Sharon reported that, as a spin-off from the Bishops' Pastoral Letter on Poverty, a **Diocesan Poverty Summit** is being planned for October or November. The Summit will serve as a way to expose area leaders to the degree of poverty people deal with day to day.

### Committee Reports:

**Marketing/PR:** Nancy Kirkpatrick, chairperson, reported that her committee met by conference call. Members of the committee include Father John Boeglin, Nancy Kirkpatrick, Ed Knust, Ann Lampkins, Sister Jane McConnell, and Nancy Oskins. The committee is continuing the work of the previous Development Committee, which began setting up information sessions presented to parish councils around the diocese. The committee made suggestions for marketing Catholic Charities and keeping donors and volunteers informed about current happenings. A few of them are:

- present information to a wider audience (i.e., youth, senior citizen groups)
- develop a more dynamic web site and a Facebook page

- create a quarterly newsletter to be sent to donors, possible donors, and volunteers
- take advantage of free community service announcements in the newspaper, television, radio

The committee hopes to be working directly with a member of the staff to help coordinate much of their efforts toward better PR and marketing.

**Finance:** Mike Vogel presented the year-to-date financial statements. He reviewed items that had significant variance to budgeted amounts and took questions from the Board.

**Nominations:** No report was given.

**Governance:** The Governance Committee did not meet as their work is completed.

**Development:** Judy Kropfl, Lisa Ice-Jones and their committee presented two alternatives for a **"Big Event" Fund Raiser** to celebrate the 80<sup>th</sup> Anniversary of Catholic Charities in the Diocese of Evansville. This event is tentatively scheduled for April of 2017. Two big names are being considered as speakers: Chris Gardiner and Dr. Jennifer Arnold. Information about the two prospects is being studied by Board members and a poll will be taken to determine which speaker the majority chooses. Dominic (staff member) will be checking their background information. Sharon will then discuss and receive approval from the Bishop. An accommodating facility will need to be located; Sharon will be soliciting sponsors to fund the "Big Event". Hopefully, all major decisions will be made at our May meeting so everything can move forward.

#### **UPCOMING DATES:**

Diocesan Signature Event -- **Saturday, May 14, 2016** at the Ford Center. An Open House at Catholic Charities offices will precede the Event from 12:30-3:00.

Next meeting -- **Tuesday, May 17, 2016** at the Office of Hispanic Ministry in Huntingburg, IN Dinner at 6:30, meeting begins at 7:00 p.m. Eastern time.

Respect Life Celebration – **October 20, 2016** – Dr. Carolyn Woo, Keynoter

Mike Vogel closed the meeting with prayer.

Respectfully submitted,

Ann Lampkins

Secretary

